



SENSEVEN

**Press release**

## **Senseven gains i.safe MOBILE as strategic investor in seven-digit financing round**

**Vienna/Lauda-Königshofen, 30 March 2023** The Austrian start-up Senseven, which transforms smartphones into smart and mobile inspection systems, has been able to win i.safe MOBILE as a strategic investor in a financing round. Senseven aims to revolutionise industrial inspections with AI-based software. Companies should be able to detect damages at an early stage, increase safety for employees and significantly save time and costs. The strategic technology partnership with i.safe MOBILE, the innovation and global market leader for explosion-proof mobile devices and solutions, is now another important milestone on the company's growth path.

### **Strategic partnership as a scaling lever**

The investment of i.safe MOBILE offers Senseven new and faster growth opportunities. Both companies are targeting customers in the chemical, pharmaceutical, oil and gas processing and other demanding industries in the ex-sector. Through i.safe MOBILE's extensive partner and customer network, Senseven is able to offer its innovation to an even wider audience. Together, the two companies are now working on the topics of inspection software and AI, which will be implemented with the innovative communication devices for hazardous areas. In this way, the two companies are pursuing a clear goal: to make maintenance processes more efficient and environmentally friendly, to save costs and to strengthen the resilience of companies in the long term.

*„We are pleased that we were able to win i.safe MOBILE as a strategic investor. After the first successful product launch in 2022, the partnership is an important milestone for us. It opens the possibility of expanding the application into other industries and allows our customers to use the inspection software safely in potentially hazardous areas.“*, says Michael Hettegger, CEO and Co-Founder of Senseven.



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*“Senseven convinced us immediately with their innovative approach. The partnership creates extensive opportunities for us and our customers. Together with Senseven, we are addressing inspection software and AI to develop solutions and implement them with our products. Our common goal is to enable our customers to increase productivity and reduce inspection costs. We are excited about this first step into a long-term cooperation“*, comments Martin Haaf, CEO of i.safe MOBILE.

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### **About Senseven**

Senseven is revolutionising industrial inspection by turning smartphones into smart and mobile inspection systems. The company uses acoustic emission sensors that can perceive the smallest changes in the structure of components. An in-house developed software captures the sensor signals, which are interpreted with the help of algorithms and artificial intelligence.

[www.senseven.ai](http://www.senseven.ai) | [LinkedIn](#)

### **About i.safe MOBILE**

i.safe MOBILE GmbH, based in Lauda-Koenigshofen, was founded in 2011 and is global market leader and one of the most innovative developers of mobile communication devices such as mobile phones, smartphones, tablet PCs etc. for safe use in hazardous areas and for robust use in industry and outdoors. Engineers and specialists at the Lauda-Koenigshofen site develop practice-oriented products and individual, customer-specific software solutions based on legal regulations such as ATEX, IECEx, NEC 500 and EAC. The i.safe MOBILE R&D team incorporates all international standards into product development and is itself an active member of the relevant standardization committees. In order to meet all explosion protection requirements, the products are developed from scratch. This gives customers worldwide the certainty of using high-quality communication technology at the latest technical level. In addition, i.safe MOBILE cooperates with solution providers in the areas of push-to-talk, mobile device management, maintenance software or lone worker in order to be able to offer complete solutions from a single source. i.safe MOBILE is represented by a subsidiary in Singapore and sales partners in 72 countries in Europe, the USA, Latin America, South Africa, the Middle East, Australia and Asia.

[www.isafe-mobile.com](http://www.isafe-mobile.com) | [LinkedIn](#) | [YouTube](#)

### **Press contact:**

#### **Senseven GmbH**

Anna Grausgruber

Mobile: +43 664 9134583 | [anna.maria.grausgruber@senseven.ai](mailto:anna.maria.grausgruber@senseven.ai)